



# CHANCELLOR'S REPORT

## embry-riddle aeronautical university

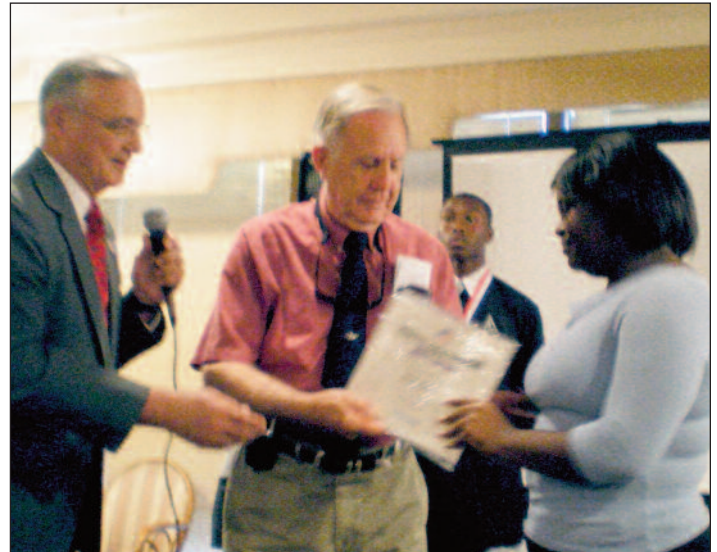
### Worldwide

### ERAU Worldwide Sponsors JROTC Academic Award

Embry-Riddle Worldwide is proud to sponsor the Celebrate Freedom Foundation (CFF) JROTC Award for Academics program. This is a national program which recognizes first and second-year cadets for their outstanding academic performance. Cadets actively enrolled in a United States Army, Navy, Marine Corps or Air Force JROTC program are eligible to receive the unique uniform ribbon, and the Certificate of Achievement as authorized by each branch of military service. Since approval of the Foundation's Award for Academics in 2007, by the U.S. Army, Navy, Marine Corps and Air Force, over 300,000 JROTC cadets across the nation have been informed of CFF, its mission and the SOaR program. In 2008, over 36,000 JROTC cadets will earn their uniform ribbon for outstanding academics.

The CFF and Embry-Riddle Worldwide presented two awards on May 12, at Camden High School, S.C. Retired Air Force Col. Loren Webb, and CFF Advisory Council chairman Buddy Counts, made the presentation at the Camden High AJROTC banquet. These were the first two official awards presented by CFF/ERAU to a JROTC unit. There were about 80 parents and friends attending the event. Before each award's presentation, Counts summarized ERAU — Worldwide's sponsorship and participation in the awards program and received appreciation and thanks from attendees for Embry-Riddle's role in the JROTC awards program nationwide.

The list below shows potential JROTC units that will participate in issuing the CFF/ERAU awards nationally



*Retired Col. Loren Webb and Buddy Counts presents the CFF/ERAU award to the first AJROTC recipient.*

for the 2008/2009 school year.

- 1721 Army JROTC Units
- 691 Navy JROTC Units
- 889 Air Force JROTC Units

This awards program, which has units in Europe and Asia, will impact about a half-million students around the world.

### Worldwide's Ramstein Student Presents at Brussels Conference

Airman Simon Stewart, a student at Worldwide's campus on Ramstein Air Force Base in Germany, joined thirty-seven other students from all over Europe to attend AFCEA's (Armed Forces Communications and Electronics Association) first International Student Conference, "Students at Work" in April 2008. At this conference, the students presented reports detailing research projects they were currently

working on.

Airman Stewart, a gateway satellite technician at Ramstein AFB, presented his project "IP Convergence: The future of SATCOM in the U.S. DoD" to an audience that included representatives from NATO Headquarters and the NATO C3 Agency, who engaged the students in discussions and posed in-depth questions about their research projects.



**The Worldwide retail site announces a September sale!**

**SEE PAGE 6 FOR DETAILS**

## Office of Professional Development Update

The Office of Professional Education (OPE) is pleased to announce new additions to its growing inventory of Professional Education courses and programs. Our Aviation Specialty course series was launched on August 4. This series consists of 23 self-guided online aviation courses ranging in topics from Volcanic Ash Avoidance to Reduced Vertical Separation Minimums and are designed for the professional pilot and aviation enthusiast. For a complete list of courses please visit our Web site at [www.erau.edu/professionaleducation](http://www.erau.edu/professionaleducation).

OPE also launched its complete Modeling and Simulation Certificate program in August. This new M&S curriculum at Embry-Riddle covers the operation, engineering, research, testing, design, manufacturing, evaluation, application, marketing, validation, verification, accreditation and management of these new technologies with an emphasis on practical application. "What's unique about the modeling and simulation courses at Embry-Riddle is that they are being offered to technical and non-technical people, both within the Department of Defense and within industry, using the online environment for optimum convenience," said Dr. John Waret, Vice Chancellor of Embry-Riddle's Worldwide Campus.

OPE received a renewal request from the Department of Defense for its very successful Military and Civilian Pilot Differences and Bridge Training program specifically developed for the DoD. A contract was executed to continue training for fiscal year 2009.

OPE has teamed with the International Aviation and Transportation Association (IATA) to teach RNAV/RNP training in Latin America. This course is scheduled for a three-week session starting on January 5, 2009. Further collaboration efforts are in discussion with IATA in addition to this training.

OPE is also preparing for the first offering of Introduction to Meteorology, a non-degree adaptation of an academic course, to be taught by Dr. Tom Sieland. This course has been approved by the NBAA as part of its Schedulers Professional Development Program (SPDP) and the NBAA is assisting in marketing our first session through its Schedulers & Dispatchers Educational Committee.

Other new offerings, including an online FAA Private Pilot Ground School with the Boeing Company as a launch customer, are in development.

OPE will be sending new marketing and informational materials to campuses and regions over the next few weeks.

## Embry-Riddle Worldwide Offers New Online Aviation Courses

Embry-Riddle Aeronautical University – Worldwide's Office of Professional Education is offering 25 new Aviation Specialty courses in an online environment for the continuing education of professional pilots and other aviation professionals in the general aviation, business aviation and airline industries.

"The technology of aircraft navigation, cockpit automation, and aircraft systems requires continued training that goes beyond the basic and initial training phases. At Embry-Riddle, we are looking to meet the needs of the industry by offering high-quality, affordable courses with the added convenience of online delivery," says Dr. Thorsten Hisam, Director of the Office of Professional Education.

### The Aviation Specialty course series includes the following:

- |  |                                       |
|--|---------------------------------------|
| Introduction to Meteorology                | Volcanic Ash Avoidance                |
| Cold Weather Winter Operations (CDWX)      | Wind Shear                            |
| Controlled Flight into Terrain (CFIT)      | MNPS                                  |
| Dangerous Goods                            | ETOPS                                 |
| High Altitude Training                     | Performance Training-Tire Speed       |
| Jet Upset Training                         | GPS                                   |
| Low Visibility CAT II / CAT III Operations | RNAV SAAAR Approaches                 |
| North Atlantic Procedures (NAT MNPS)       | Contaminated Runway Operations        |
| Performance                                | FANS                                  |
| Required Navigation Performance (RNP)      | Polar Operations                      |
| Reduced Vertical Separation Minimum (RVSM) | Precision Runway Monitoring (PRM/ILS) |
| TCAS/ACAS                                  | Hot Weather Operations                |
|  | Thunderstorm Avoidance                |

## ERAU Worldwide Holds Strategic Enrollment Symposium

Embry-Riddle Worldwide held a Strategic Enrollment Symposium on September 3 - 4 at the Shores Resort & Spa in Daytona Beach, Fla.

The purpose of this symposium was for managers to develop a strategic plan for future enrollment.

Participating in the symposium were Worldwide CMC Members: Marty Smith, John Watret, Bob Jost, Joan Dove, Mark DiFabio, and Becky Vasquez; Regional Deans: Bernie Cordial, Bruce Rothwell, and Donna Roberts; Department Chairs: Larry Carlton, Bruce Conway, and Jim Schultz; Regional Dean/Department Chair: Kat Moran; and Department Leaders: Martha Hollis, Thorsten Hisam, and Pam Thomas.

Steve Rost of Rostralia Marketing Expedition out of



Neville, Ohio facilitated the symposium. Rost specializes in meeting facilitation; qualitative research moderation; ideation and new product concept development; communications strategy development; and management of research processes.

Discussions were held on specific goals, strategies, tasks, resources, outcome measures, and a timeline. The group analyzed historical enrollment trends and factors that have influenced enrollment, both positively and negatively. From that came strategies to bring successful growth while maintaining and enhancing academic quality.

Outcomes from this symposium will be presented during the Worldwide Conference in October.

## Worldwide Introduces Virtual Alumni Group

Embry-Riddle Worldwide is pleased to announce the upcoming launch of its new AERO Virtual Alumni Group. Plans to form this group have been in the works for over two years, and with a commitment from three Worldwide Alumni members to lead the way, this initiative has finally become a reality.

**The new Worldwide Alumni Group leaders are:**

- Dr. Bascom Bradshaw, MAS/Human Factors, 2004
- Angela Brill, ASABA, 2003
- Leo Dominguez, BSPA, 2008

The AERO Virtual Alumni Group will work closely with the University's Alumni Office and Michele Berg, the Director of Alumni Relations – Worldwide. There are plans to hold several "get to know you" meetings over the next few weeks.

The official launch of the group on the eaglesNEST will take place in approximately three weeks.



### Important Dates

**September 25 – 27: President's Council Meeting, Orlando**

**October 6 – 8: NBAA, Orlando**

**October 8 – 9: President's Advisory Board Meeting, Orlando**

**October 27 – November 1: Worldwide Conference, Hilton Hotel, Daytona Beach**

**November 11 – 12: Worldwide Board of Visitors Meeting, Las Vegas**

**November 13 – 15: Board of Trustees Meeting, Prescott**

## News from the Field

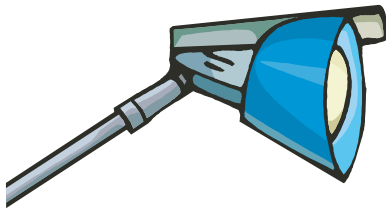
- The **Colorado Springs campus** launched an MSTM program at Jeppesen in Denver, Colo. and the Luke campus was successful in scheduling an MSTM education fair at nearby Lockheed-Martin.
- Special thanks to **Mike Davis** (DAS, Beale campus) for volunteering and training the new staff at the Fairbanks and Anchorage campuses.
- **Kelli Griffith** (Associate DAS, Elizabeth City campus) was interviewed by a major newspaper regarding the benefits and presence of the Coast Guard in Elizabeth City.
- Finalized a proposal with **Lockheed Martin**, Owego, N.Y., regarding a possible MSTM cohort and short courses with the Department of Professional Education.
- **International Regional Team** is preparing a potential bid submission for the PACAF Contract.
- Ramstein campus student, **Simon Stewart**, participated in an Armed Forces Communications and Electronics Associate sponsored International Student Conference in Brussels, Belgium.
- **Nina Wadzek**, MAS student at the Albuquerque campus, has been awarded a research grant from the ERAU Office of Sponsored Programs in Daytona Beach.

▼ **Farnborough Air Show** was well represented by the International Region. An alumni dinner (shown below) in association with the air show was held at the end of the week with Michele Berg.



## Faculty Updates

- **Eric Linderman**, adjunct faculty at Fort Rucker, served on a team for ACE that evaluated military courses.
- **Dr. Alan Bender** appeared in two news stories in Newsday (New York City) discussing Southwest Airlines, and airline industry financial problems. He also participated in a meeting of the Ashland (Ore.) Traffic Commission on July 31 as one of the commissioners.
- Dr. Karl Pape reports that **John Maher**, the course monitor and developer for ASCI 405 Aviation Law, has been appointed by President Bush to the post of General Counsel for the U.S. Office of Personnel Management in Washington, D.C.
- **Dr. Sam Holley** (DA, Offutt campus) was a guest speaker on the radio program "Advances in the Science of Aging" at KCRO radio in Omaha.
- **Dr. Tom Sieland** launched the new PHYS 102 online course that has numerous activities including experiments, FMG OnDemand videos, HippoCampus lessons (internet accessible science lessons), streaming video of physics demonstrations, formative assessments and summative exams.
- **Dr. Gene Round** completed the redevelopment of MATH 211 Statistics with Aviation Applications, to be offered online beginning August 15.
- **Kelly Whealan George** would like to recognize the "fantastic cooperation" of the team working under her grant for the Department's Assessment Plan. The department intends to be the first test case running on Blackboard 8.0 in August.



## Campus Spotlight

### Sikorsky Aircraft Engineer Advises New Female Students at Daytona Beach 'For Women Only Orientation'

When incoming female freshmen attended the "For Women Only Orientation" at Embry-Riddle's Daytona Beach Campus on August 22, they were addressed by one of the University's most well-rounded, successful, and inspiring graduates.

Janiece Lorey, a 2006 alumna who is now an engineer with Sikorsky Aircraft, has applied her commitment to excellence in every facet of her life.

While she attended Embry-Riddle, she was a Presidential Scholar, played on the women's soccer team for two years, and was the president of the American Institute of Aeronautics and Astronautics. During her senior year, her team of Embry-Riddle students was selected for a prestigious NASA program in which they conducted an experiment of their own design aboard a specially-modified aircraft simulating weightlessness. She's also an accomplished violinist and, alongside her orthodontist father, an international humanitarian.

Lorey's commitment to assisting first-year stu-

dents is long-standing. While attending Embry-Riddle to pursue a B.S. in Aerospace Engineering with a concentration in Astronautics, she served as a peer mentor for University 101 classes and tutored in the First Year Programs Office.

Her choice of degree program was a smart one. Embry-Riddle's Aerospace Engineering program is the largest in the nation and is ranked No. 1 in the nation among schools without doctorate programs by U.S. News & World Report.

After graduating from Embry-Riddle in 2006, Lorey joined Sikorsky Aircraft in Stratford, Conn. As a preliminary design engineer in Sikorsky's advanced design department, she creates aircraft configurations to meet client requests. Her work with the international/commercial division has taken her to Japan and Korea.

To enhance her career, she's currently pursuing an M.S. in Mechanical Engineering at the University of New Haven, Conn.

### Prescott Welcomes New Administrators

On August 4, Tom Rajala joined Embry-Riddle's Prescott Campus as its new Dean of Enrollment Management. Rajala came to Embry-Riddle from the University of the Pacific in Stockton, Calif. He brings a vast knowledge of enrollment management experience to Embry-Riddle. He will begin his new position managing admissions and financial aid staff as they begin to develop and enhance the long-term enrollment plans for the Prescott Campus.

Also, Bill Thompson has now assumed his new position as the Director of Public and External Relations. After 15 years of enrollment management, admissions, and alumni relations experience with the university, Thompson will begin focusing his energy on community and public relations and communications. Thompson and his team are just completing an outstanding recruitment year with the largest incoming class on record for the Prescott Campus.

## DAS In The Spotlight

### Daniel Hammes Seattle/Tacoma Campus

Daniel Hammes was interested in education early on in his career. After completing college, he began teaching teens in schools located in Minnesota, Michigan, and Iowa. He later became a certified state drug counselor. He moved to Seattle, Wash., where he pursued his state certification in teaching and began working as a substitute teacher at the local schools.

Dan decided to leave the school system to go into business, and soon was serving as a job developer and an area manager for local businesses. In 1999, he completed his MBA and a Masters in Managerial Leadership, and began teaching college courses in business,



speech and ethics. While teaching and working full time, he completed his third Masters degree in Organization and Management.

In May 2007, Dan left his position as a counselor with City University and joined the Western Region team as the Director of Academic Support (DAS) for the Seattle campus. In July 2008, he took on the additional duties as DAS for the Tacoma campus.

Dan is blessed with four children, three of which plan to pursue degrees with Embry-Riddle. Caleb will be starting his Aeronautical Engineering degree with Prescott this fall, while Jacob and Joshua plan to pursue degrees in Aeronautical Science and Civil Engineering.

## Worldwide Retail Store Offers September Sale on Polo Shirts

The Worldwide Store and Retail Web site announces that for the month of September, select men's and women's Cutter & Buck polo shirts will be 15% off. If you add your faculty/staff discount of 15%, you can purchase polo shirts at 30% off the list price.

Faculty and staff who want to take advantage of the 15% employee discount must log in through ERNIE to place their orders. Order fulfillment, technical support and delivery is managed by our vendor, National Premium. If you have suggestions for the retail site, e-mail them to [wwmktg@erau.edu](mailto:wwmktg@erau.edu).

### HOW TO GET YOUR DISCOUNT

#### General public (15% off):

- Go to [www.nationalpremium.com/eraupublic](http://www.nationalpremium.com/eraupublic)

#### Faculty & Staff (30% off):

- Log onto ERNIE
- Mouse over the Campus Services bar on the left menu. From the drop-down, go to Worldwide Services > Worldwide Merchandise.



Original Price: \$62  
 Sale Price for general public: \$52.70  
 Sale Price for Faculty & Staff: \$43.40